

## Soccer Mania!



With World Cup Football fever gripping the planet, there isn't a better time to be a **Whitecaps** soccer fan and Kids Up Front has thousands of die hard **Whitecaps** fans!

Since their 2010 opening game on April 11, until the end of June, Kids Up Front has sent 3,356 kids and their guardians to Swangard Stadium to enjoy watching the **Whitecaps** play. And thanks to **BC Hydro Power Smart**, 6 lucky kids will get a chance to make the first kick of the game from centre field this season.



Since 2005, the **Whitecaps FC** and Kids Up Front have teamed up to send an amazing 28,106 kids and guardians to men's and women's soccer games at Swangard Stadium!

### Inside this Issue

Page 2

- Donor Korner
- New Awards

Page 3

- Kids Up Front About Town

Page 4

- 19th hole

Page 5

- Support from our Friends
- Christmas Cards

Page 6

- Star Volunteer
- Behind the Scenes

## Agency Korner



South Burnaby Neighbourhood House (SBNH) is a community based social service agency that provides support and programs for individuals and families in Burnaby including childcare, community gatherings, ESL, youth leadership, family drop-in, community kitchens, day camps and more.

SBNH has been a partner agency with Kids Up Front since 2004. Since then, Kids Up Front has donated 1,078 tickets at a total value of \$24,372 for a wide variety of events and activities for the children and families of SBNH.

Sara Shaw, Director of Children's Services, SBNH, sent us the following account of a family who loves the **Whitecaps**:

“ We had a family with two boys who love soccer. This family was living near Swangard and so they would sometimes go and watch the **Whitecaps** play through the fence. When we received some tickets for one of the games I offered them to the family. They were thrilled to be able to go inside the stadium to watch the game. It was so great to offer this family, who had come to Canada to start a new life in a safe country a chance such as this. ”

This story became the inspiration behind the 2010 Kids Up Front video: [http://www.vimeo.com/moogalooop.swf?clip\\_id=12404501](http://www.vimeo.com/moogalooop.swf?clip_id=12404501)





As a recreation director serving low-income families in the inner city of Vancouver I am so pleased to be a partner with KUF. I see first hand the positive outcomes that come with the wonderful experiences young children; youth and their families receive when they come from a game, play, recital, and show. All the people who we have issued tickets to would never be able to afford such events.

- PARTNER AGENCY, KIDS UP FRONT 2009 SURVEY

2

# KIDS BIZ

## Donor Korner:



4 year old Xaria at **2010 Vancouver International Children's Festival**.

Kids Up Front sent 1400 children and their guardians to the **VICF** this past May to enjoy live theatre and concerts, magic acts and acrobats, puppet shows and face painting. A big thank you to the **VICF** for their continued support of Kids Up Front!

## New Awards

Kids Up Front was awarded with the **Civic Youth Award for Outstanding Supporter of Youth** from The District of North Vancouver, May 3, 2010.



From left to right, Councillor **Doug MacKay-Dunn**; **Cindy Graves**, Executive Director, Kids Up Front Vancouver; **Richard Walton**, Mayor of the District of North Vancouver.

Kids Up Front was the recipient of the **Murray Goldman Charity Award** from Big Brothers of Greater Vancouver at the 2010 Annual Awards, May 27, 2010.



**David Goldman**, son of Murray Goldman who was a Founding Member of Big Brothers of Greater Vancouver; **Joyce Louie**, Program Coordinator, Kids Up Front; **Soo Myong**, Community Relations Coordinator, Kids Up Front.





"I have seen many parents moved to tears by the happiness you guys have brought their families."

- PARTNER AGENCY, KIDS UP FRONT 2009 SURVEY

# KIDS BIZ



**Whole Foods** served up over 60 burger meals for happy customers at their Father's Day BBQ in support of Kids Up Front on June 19, 2010.

## Kids Up Front About Town

Kids Up Front was fortunate to be chosen the recipient charity for several local fundraising events this spring. Proceeds will go directly to the development and delivery of our core programs: "Can't Use Your Ticket?" and "Kids Count!".

- ZLC** Wear Your Jeans to Work Day: \$850.00
- Amuse Consulting** 5 Year Birthday Party: \$500.00
- Rocky Mountain Flatbread** (Kitsilano): \$230.00
- Whole Foods** (Robson St.) Father's Day BBQ: \$265.00



The Backstage Lounge, Granville Island, held a maximum capacity crowd on June 4, 2010 for the **2nd Annual Hair Farmers Benefit Concert** in support of Kids Up Front. Guests had a blast and raised \$4,700.00 for the charity.

The **6th Annual Charity Golf Tournament** in support of Kids Up Front sponsored by **Shasta Consulting Group** and **Mackenzie Financial Services** raised \$12,300.00. A very special acknowledgement to the sponsors for their continued generous support of Kids Up Front.

The **25th Annual ZLC Golf Tournament** will take place on July 19, 2010 at the Richmond Country Club. This is the first year Kids Up Front has been named the recipient charity for this event and we are very grateful to **ZLC** for the opportunity to raise funds to provide access to arts, culture, sports and recreation for local kids in need.

**Palagon** and Kids Up Front are teaming up to raise funds for local underprivileged children. **Palagon** is Vancouver's premiere office rental agency. **Palagon** has generously offered to donate 1% of annual revenues to Kids Up Front.

In addition, for every referral from Kids Up Front for office space leasing, the tenant will receive the first month free rent! Plus, Kids Up Front will receive the equivalent in a cash donation. To take advantage of this Exclusive Offer, mention the promotional code: KUF to a **Palagon** agent or call Kids Up Front: 604 266 5437. Offer valid until October 15, 2010.



"Unequivocally, providing such social opportunities is of utmost importance in keeping our most needy kids engaged in school and providing avenues for personal grants and self-awareness."

- PARTNER AGENCY, KIDS UP FRONT 2009 SURVEY

# KIDS BIZ



A FUN, SASSY, BUT CLASSY EVENT IN SUPPORT OF **KIDS UP FRONT**

The 19th h0le event is a golf & spa – themed party that offers:

- 12 “h0les” of interactive golf & spa activities
- Silent & live auctions featuring exciting golf & spa prizes
- Dinner & complimentary cocktail
- Scorecard raffle
- Loot bags
- Live music
- MC: Sophie Lui, Global TV
- Auctioneer: Fred Lee, CBC, National Post and Vancouver Courier's Man About Town



## 19th h0le

**WHEN:** October 21, 2010  
**WHERE:** Rocky Mountaineer Station  
**WHAT:** Fun, sassy but classy event in support of Kids Up Front Foundation  
**WHO:** 500 Guys & Gals who like to golf, spa or just have fun!  
**WHY:** Raise funds for underprivileged kids across Greater Vancouver to access arts, culture, sports and recreation  
**HOW:** 12 Interactive h0les, Silent & Live Auction, Live Music, Raffles & More!  
**TABLES:** \$1500 / sand trap table of 10  
 To purchase a table call: 604 266 KIDS (5437) or email: Soo@kidsupfrontvancouver.com

### Sponsorship Opportunities:

**Champion Sponsor (Exclusive opportunity):** \$15,000 1st year

**Leader Sponsors:** \$5,000



**Corporate h0le Sponsors:** \$1,000



**Activity Sponsors:** \$250 plus \$250 worth of prizing (per hole)



**Media Sponsors:**



**Event Sponsors:**



**For Sponsorship details:**

Call: 604 266 KIDS (5437) or Email: Cindy@kidsupfrontvancouver.com





"It's the doors that get opened to experiences that most of us take for granted; experiences that change our life one moment at a time."

# 5

# KIDS BIZ

- PARTNER AGENCY, KIDS UP FRONT 2009 SURVEY

## Kids Up Front Christmas Cards



Winning card entry in Kids Up Front Christmas Card Contest 12 years & Under Category.

Artist: 10 year old Amanda Gu Chaung Cheung of Little Mountain Neighbourhood House.

Each card sends a child in need to a quality entertainment, educational or recreational event.

Our unique, customized cards come personalized with company name and logo.

**Corporate Cards (incl. name & logo):**  
\$5.00 each    Min. order: 50 cards

**Family & Friends Cards:**  
\$2.50 each    Min. order: 12 cards

Order forms online:

[www.kidsupfrontvancouver.com/promotions/christmas-cards.htm](http://www.kidsupfrontvancouver.com/promotions/christmas-cards.htm)  
or call: 604 266 KIDS (5437)

## Support from our Friends:

### Major Supporters 2009/2010 \$5,000 + (Cash)



Gaming Policy and Enforcement  
Branch of Ministry of Public Safety  
and Solicitor General

CHRIS SPENCER FOUNDATION

The Diamond Foundation

## Recent Financial Donations (Under \$5,000)



## In the News:



Kids Up Front has been very fortunate over the past six years to receive wonderful exposure and in-kind donations from the media. We'd particularly like to thank **Business in Vancouver**, **Global TV** and **Shaw TV** for current promotions.



# KIDS BIZ

Kids Up Front provides access to arts, culture, sports and recreation for kids who otherwise would not have the opportunity by distributing unused event tickets and by creating special events to help heal, bond and unite.

# 6

## Star Volunteer:



**GEOFF  
GRAVES**

### What do you do at Kids Up Front?

Vice-President and Founding Director of Kids Up Front Vancouver; Director, Board of Kids Up Front Canada.

### Why do you volunteer?

As a Founding Board Member I have had the privilege over the past 6 years of witnessing the tremendous positive impact an event ticket can have on a child. This very simple but compelling concept has shown us again and again what a difference a ticket to the hockey game, ballet or the movies can make for a child living in poverty and facing severe challenges. One of the biggest rewards is reading the thank you letters from the children who truly appreciate the opportunities provided by Kids Up Front and whose lives have been changed for the better.

### How long have you volunteered for Kids Up Front?

Since May 2004.

## Behind the Scenes:



### Executive Director:

Cindy Graves

### Program Coordinator:

Joyce Louie

### Community Relations Coordinator:

Soo Myong

### Fund Developer:

Janice Rafael

### President:

Marty Zlotnik

### Vice-President:

Geoff Graves

### Treasurer:

Michael Kennedy

### Secretary:

Marian Lewandowski

### Directors

### of the Board:

Linda Bilben

David Boyd

Tai Cheng

Ann-Britt Everett

Lawrence Goulet

Sue Griffin

Amielle Lake

Dean Prelazzi

Kids Up Front is looking for a Chartered Accountant to join our Board as Treasurer. Interested? Please call 604 266 KIDS (5437).

Kids Up Front serves 102 child-serving agencies across Metro Vancouver. For a complete list of our partner agencies, please visit our website: <http://www.kidsupfrontvancouver.com/partners/agency-partners/>



## Help Keep 1,000 Kids off the Streets this Summer!

Help Kids Up Front meet our goal of raising **\$5,000** and keep **1,000** kids off the streets this summer.

Every \$5.00 donation provides a fun, safe and healthy activity for an underprivileged child in Greater Vancouver. *\$5,000 translates to 1,000 kids!*

Thank you for helping Kids Up Front help the kids!  
[www.kidsender.com](http://www.kidsender.com)

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